



THE MELTING POT

Partnership
Opportunities



THE
MELTING
POT

Scotland's Centre for
Social Innovation

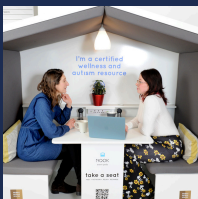
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VISION

A world which has a vibrant, creative, resilient and effective social innovation community.

MISSION

To stimulate and support social innovation.

VALUES

Respectful

Practical

Inspiring

Transformational

Connecting



"Being part of The Melting Pot network is invaluable. I've never before been in a space where I've met so many people with similar values working across such a range of interesting areas."

A Melting Pot Member

About us

THE MELTING POT



**The Melting Pot is Scotland's Centre for Social Innovation.
An inspiring community of people striving to make the world a better place.**

Through coworking, collaboration and learning, we develop our members, support their businesses and amplify their social impact. We have three distinct business areas.

Coworking:

Our coworking hub, is home to a community of people doing good things for people and the planet. We offer space to work, connect and collaborate through our flexible memberships and inspiring events.

Consultancy:

We provide tools, guidance and expertise to place-makers, councils and businesses interested in establishing, managing and optimising spaces.

Good Ideas:

We help you turn a good idea into a sustainable businesses or project. Developing the skills, knowledge and networks you need to thrive.

Coworking Partners

SPONSORED DESKS



The opportunity

By sponsoring a desk at The Melting Pot, you'll be inspiring and enabling a new generation of changemakers.

Position your organisation as a corporate citizen which drives positive change. Whether you're a small start-up or a large corporation, you can sponsor a single desk or multiple desks, for a fixed duration or on an ongoing basis, allowing you to target the social and environmental issues which align with your strategy at any given time.

The benefits



Genuine contribution to your social responsibility goals: Empower social innovators to address the social goals you wish to address.

Meaningfully connect with social impact makers: Support and advocate for them on their journey from the start-up phase to income generation.

Brand recognition: Enhance your visibility and recognition by aligning with an organisation that values inclusivity and collaboration.

Partnerships: An opportunity to build partnerships with our other partners, members and wider network. Strengthen your position in the community here in Scotland.

Coworking Partners

SPONSORED DESKS



What does sponsorship include?



Physical space for a social impact maker for 12+ months

Mentoring time for the sponsored desk user.

The practical benefits of an office space, including a registered business address.

Your branding on our partnerships webpage and in our coworking space.

Regular social media promotion, reaching our audience of 35,000+.

Free event attendance for you and your desk user.

10% off venue hire bookings made during the duration of the sponsored desk contract.



£2000 exc. VAT

This is an introductory offer which saves you £400. Additional packages which include technology add-ons and personal development opportunities are available.

"The workspace definitely impacts on my well-being. I work for a fully remote company, so being able to use a workspace where I can talk to others over the tea break or ad hoc chats throughout the day is really important."

Melting Pot Member

Coworking Partners

HOT OFFICE RENTAL

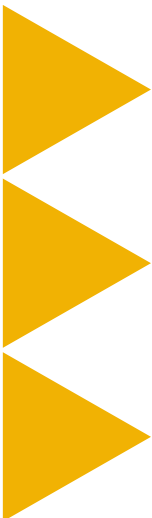


The opportunity

Sometimes the only solution to a problem is to be in the same room with your team, plaster the walls in ideas and chat through possibilities.

The collaborative atmosphere at The Melting Pot cultivates a fertile ground for innovation. The Hot Office not only provides a physical space for your team but also encourages cross-pollination of ideas and collaboration with other members. We know this will spark innovation within your organisation and lead to the development of new products, services, or approaches.

The benefits



Place-based productivity: Position your organisation as a key player within Scotland's innovative and collaborative entrepreneurial landscape.

Networking opportunities: Gain exclusive access to networking sessions, connecting with potential clients, customers or partners and influential figures in the ecosystem.

Brand recognition: Enhance brand visibility and recognition by having a dedicated space in Scotland's Centre for Social Innovation.

Partnerships: An opportunity to build partnerships with our other partners, members and wider network. Strengthen your position in the community here in Scotland.

Coworking Partners

HOT OFFICE RENTAL



What does rental include?



- Private office space for up to 6 people
- Furnished (4 large desks, sofa, chairs, whiteboard, fridge, filing cabinet)
- Access to all our collaborative spaces for your team
- Discounted meeting room hire
- Registered business address
- Excellent broadband
- 24/7 access
- Fully equipped kitchen, including free tea and coffee
- Access to membership network/community portal
- Complimentary entry to our new event series - launching Autumn 2024



£2000 per month exc. VAT

Take advantage of our introductory offer and get the sixth month free!

"For me the real value of The Melting Pot is the community of people that I have access to as a result of being a member here"

Melting Pot Member

Social Impact Partners

GOOD IDEAS

Since 2011, Good Ideas has inspired and supported people to turn their ideas into a sustainable business or project. Developing the skills, knowledge and networks needed to thrive. This creates jobs, volunteering opportunities and positive social impact for people and the planet.

Good Ideas directly tackles inequality by supporting people with experience of an issue to implement solutions through social innovation.

We lead people on a journey that starts with the spark of an idea, or a specific social problem they seek to address. Good Ideas is a series of facilitated workshops; at the heart of which is the use of Design Thinking methodology.



Those involved have access to online tools to deepen their learning and a strong support network of peers. They also have access to one-to-one coaching, enabling them to start to think differently and move past any challenges they encounter. On completion of the programme, 'Alumni' join the Good Ideas Network, where they can access ongoing support.

The opportunity

By sponsoring our Good Ideas Programme you can help us to empower and nurture individuals, transforming the seeds of their ideas into impactful realities. Demonstrate your commitment to driving positive change and positioning your company as a leader in responsible business practices.

The benefits



Seed funding for impact: Your financial backing enables up to 12 entrepreneurs to create sustainable solutions that address pressing social and environmental challenges.

Mentorship: Share your wisdom and knowledge to empower entrepreneurs, helping them navigate challenges and contribute to lasting social and environmental benefits.

Corporate Social Responsibility: An opportunity to align your brand with impactful and sustainable initiatives, highlighting your sponsorship as part of a broader strategy for social responsibility.

Social Impact Partners

GOOD IDEAS

Per idea Incubated



What does sponsorship include?



Drive innovation: Help turn ground-breaking and good ideas into real, sustainable solutions.

Create social impact: Empower entrepreneurs to create jobs, boost the local economy, and make a positive impact on their communities.

Environmental contribution: Support eco-friendly and sustainable practices, contributing to global efforts for a healthier planet.



£28,380 exc. VAT

This covers the full delivery cost of the programme - 12 entrepreneurs over 6 months.

or:

£5,235 exc. VAT

Covers the delivery of both a Catalyst and Camp workshop for 16 entrepreneurs.

£2,365 exc. VAT

Sponsors one entrepreneur to access the full programme over 6 months.

Community Partners

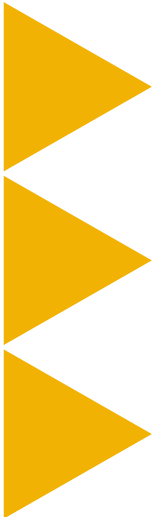
EVENTS



The opportunity

Sponsoring events at The Melting Pot is a unique opportunity for you to gain widespread visibility and connect with a diverse audience. Sponsorship provides you with targeted exposure, community engagement, networking opportunities and a platform to showcase your expertise, contributing to a positive brand image and potential business growth.

The benefits



Talent acquisition platform: Position your organisation as a key player within Scotland's innovative and collaborative entrepreneurial landscape.

Networking opportunities: Gain exclusive access to networking sessions, connecting with potential clients and influential figures in the ecosystem.

Brand recognition: Enhance brand visibility and recognition by aligning with an event that values inclusivity, innovation and cooperation, showcasing your organisation's commitment to these principles.

Partnerships: An opportunity to build partnerships with our members, supporters and other sponsors. Strengthen your position in the community here in Scotland.

Community Partners

EVENTS



What does sponsorship include?



Organisation logo on the event landing page.

Organisation logo and website link on all event related emails (both before the event and follow up).

Promoted across our social media channels to 10,000+ followers and a reach of 35,000+.

A formal introduction at the conference to event attendees.

Your banner and related promotional materials on display at the event.

5 free places for the conference.



£1500 exc. VAT

Please note we have only three sponsorship spaces available for conferences.

From £3250 exc. VAT

Supports a full series of four to seven events.

"It felt like a friend had invited you to a social gathering at their home where you didn't know anyone and left at the end of the evening having met a few people you now had plans to continue a conversation with again soon."

Event Attendee

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