

# Movement Makers

Learn, Connect, Do

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Tuesday 24th April 2018

Glasgow Caledonian University



The Melting Pot



# WELCOME

“Our societies are changing and more than ever before these changes are being effected not by governments or leaders but by the people themselves. This movement towards change through social innovation can only be made possible by engaging and connecting, by sharing our ideas and learning from each other, and finally by working together and taking action, doing what we aspire to do.

Movement Makers is a platform to help make this happen and it is fantastic that the Social Innovation through Knowledge Exchange project is able to support this event at Glasgow Caledonian University. The Melting Pot is an integral partner on the project which also involves universities and social innovators from Portugal, Germany, Croatia and Spain. Funded by the European Union. the project echoes the aims of Movement Makers, by forging partnerships between Universities and social innovators to make change happen more effectively, by exchanging our ideas and sharing our common vision.”



Mark Anderson  
Director of the Europe Office  
Glasgow Caledonian University

Welcome to Movement Makers: Learn, Connect, Do. Our mission is to bring people just like you together to get moving on solving Scotland’s biggest problems.

Movement Makers is set to be a catalyst in stirring innovative ideas around the broad topics of social, environmental, and health & wellbeing impact. Expect to have unexpected conversations; expect to have your ideas challenged.

Innovation is beyond the status quo, and inspiration is always a few conversations away.

*Keep talking, keep exploring, keep curious.*

# AGENDA

12:30 - 13:00	Registration	Hamish Wood Foyer
13:00 - 13:10	Welcome	Hanging Lantern Room
13:10 - 13:30	Key Note	Hanging Lantern Room
13:30 - 15:00	Breakouts:	
	Social Inclusion	The Lantern
	Environment	Room 108
	Health & Wellbeing	Room 119
15:00 - 15:15	Tea & coffee	Hamish Wood Foyer
15:15 - 16:00	Panel	Hanging Lantern Room
16:00 - 16:20	What Next?	Hanging Lantern Room
16:20 - 16:30	Close	Hanging Lantern Room

“I alone cannot change the world, but I can cast a stone across the waters to create many ripples.”

Unknown



## MARK ANDERSON

*Director of the Europe Office, Glasgow Caledonian University*

Our host for the day is Mark Anderson. Mark is the Director of The Europe Office at GCU, and also a member of the board of directors of the Melting Pot. In his position at the University, Mark has the remit to heighten the University's research and innovation activities on the international stage, enhance international cooperation, and increase student and staff mobility through EU programmes.



## JOSH LITTLEJOHN

*Co-founder of Social Bite*

We are excited to present Josh Littlejohn, co-founder of Social Bite, as our keynote speaker. Social Bite is a social enterprise with the mission to eradicate homelessness in Scotland. With each sandwich sold, customers support Social Bite's intention to donate 100% of its profits to charity and the 1 in 4 staff who have been personally affected by homelessness. By the age of 31, Josh has raised over £7 million for charity and made a significant impact on the issue of homelessness in Scotland.

Josh has also co-founded Brewgooder, a brewery that puts 100% of its profits toward provides clean drinking water to those in need, has been awarded an MBE in the New Years Honours list, two honorary doctorates, and also made the Debrett's 2017 list of 500 most influential people in the UK. We are honoured to have him lead Movement Makers, and excited about the lessons and conversations he will bring to the table.



## ZAKIA MOULAOU

*Founder of Invisible Cities. Social Enterprise Academy International*

Zakia is the founder of Invisible Cities and works in International Business Development at Social Enterprise Academy International. She wants to create change around the stigma surrounding homelessness worldwide and bring people together, no matter their backgrounds, stories, or problems.

Invisible Cities is a Scottish social enterprise that trains local people who have experienced homelessness to become walking tour guides of their own cities. Invisible Cities operates in Edinburgh and will soon be in Manchester and Glasgow.



## STEPHEN SINCLAIR

*Professor of Sociology and Social Policy, Glasgow Caledonian University*

Stephen has held the position of Professor of Sociology and Social Policy at GCU since 2006. He has a background in civil research and academia, holds a PhD from the University of Kent, is a Senior Fellow of the UK Higher Education Academy, and is a member of the Child Poverty Action Group's Policy and Scottish Committees.

Stephen's principal research interests include poverty, social innovation, and social policy in Scotland.



## FRANCESCA CALO

Francesca is a researcher at GCU and project manager on the European-funded Horizon 2020 project, "SIRIUS – Skills and Integration of Migrants, Refugees and Asylum seekers in European labour markets". Her research interests include social enterprise, impact evaluation methods, public health, and non profit organisation.

Francesca is working towards her PhD, exploring the potential to transfer methods conventionally used in evaluating health interventions to social enterprise based community health initiatives. Prior to her PhD studies, Francesca was involved in the evaluation of Strategic Public Social Partnership in Scotland, worked as a practitioner for ImpactHub, and as a research fellow in CERGAS at Bocconi University for two years.



## CLAIRE MURRAY

*Founder and Director of Emotion Works*

Claire is an experienced teacher, curriculum designer, and educational consultant. Her professional interests include promoting emotional wellbeing in educational contexts and supporting communication and learning for all.

Over the past 10 years she has developed, piloted, and refined the 'Emotion Works' programme for teachers, early years practitioners, and educational support staff. A Community Interest Company, the Emotion Works programme offers resources and training to help practitioners deliver emotional education and additional support when necessary. Emotion Works has reached hundreds of schools across Scotland. The Emotion Works Community has grown into a large network of like-minded practitioners under Claire's social entrepreneurial leadership.

# FACILITATORS



## ALFY GATHORNE-HARDY

*Interdisciplinary Lecturer in Sustainable Resource Use , Edinburgh University*

*“I find plants beautiful and insects fascinating, and I like people too. The problem is that you can’t always keep them all. The bulk of my research, therefore, involves trying to understand when plants, animals and people can all exist, and if they can’t, what is the next best option. It’s difficult, because how do you compare, for example, providing 20 hours’ extra work for a female labourer (which could provide critical food for her children) to 20kg of greenhouse gas? How do you compare a protecting a species of bee that no-one’s heard of with extra land for food production?”*

Alfy’s career has spanned academia, consultancy, parliament and government including a secondment to Defra to develop the Government’s Bioenergy Sustainability Criteria. His academic research examines the interactions and trade-offs between different players in socio-ecological systems. He received his doctorate from Imperial College before moving to Oxford in 2011 to study the Indian food system. He was the Research Director of the Oxford India Centre for Sustainable Development from 2014, and joined the University of Edinburgh as an Interdisciplinary Lecturer in Sustainable Resource Use for Food Security in 2017.



## NEIL FLEMING

*Business Development Director Challenges Worldwide*

Neil is Business Development Director and part of Senior Management Team at Challenges Worldwide, having moved full time from the Investment Banking sector 5 years ago. He started out at Morgan Stanley before working for other global investment banks including Barclays Capital and BNP Paribas. In 2011, he took a Sabbatical to work in Malawi for 12 months on a clean cook stove project in rural applications and this began his career journey into Private Sector Development within emerging economies.

At Challenges Worldwide he oversaw a portfolio of work with 500 SMEs across Sub-Saharan Africa with a large focus on renewable energy & clean technology. He is responsible for overseeing Challenges Worldwide’s business training services and wider strategies along with building greater links for Scottish Social Enterprises to access African markets.

# FACILITATORS



## CLAIRE CARPTENTER

Award-winning social entrepreneur Claire Carpenter founded The Melting Pot – one of the world’s first coworking spaces – in 2005 in her adopted home city of Edinburgh, Scotland.

Now a leader in her field, Claire tours internationally providing expertise and thought leadership on quality coworking, incubating social change, leadership, and social enterprise development.

Claire’s expertise is in personal, organisational and community development. She is an ideas and action oriented person. In 2016 Claire received the inaugural “Social Enterprise Champion” Award at the Social Enterprise Scotland Awards, and in 2017 was shortlisted for the UK Social Enterprise Awards’ “Women in Social Enterprise” category.



## SIMON TURNER

Simon is a basketball coach turned social entrepreneur who re-opened The Craggs Centre, a community facility in Edinburgh that had been shut down in 2010. Simon’s innovative approach has led the Centre to sustainability and a reputation for saying ‘yes’ when other facilities say ‘no’.

Simon’s entrepreneurial journey started with a busy shoe-shine stand as a student, followed by a failed attempt at a magazine empire, before finding success with The Craggs. As Head of Incubation at The Melting Pot he supports other entrepreneurs and social enterprises to execute on their ideas.



## HELEN DENNY

Helen is the founder of Not9to5, supporting organisations and individuals to become even more effective at what they do, through consultancy, training and coaching. She is an experienced facilitator having worked extensively across the UK and Internationally, managing projects which enable group and individual learning.

# WITH THANKS

Thank you for being a part of the inaugural Movement Makers event! We hope that you were inspired by our speakers and learned from your conversations during the day.

Now you are a Movement Maker, don't let the momentum slow down. Link up with your new connections, continue conversations over coffee or at the pub. A change in location may spur new ideas or inspire a novel approach to an old problem.

Keep talking, keep exploring, keep curious.

Please keep in touch: we love to hear what our community is up to. Keep an eye out for our next event! @themeltingpot



**The Melting Pot**  
*inspiration at work*



Supporting Scotland's Social Enterprise Strategy 2016-26



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